

## GCSE Business Exam Information and Subject Updates 2021-22

### Key Exam Information

<b>Subject:</b>	Business
<b>Exam board:</b>	Edexcel
<b>Adaptations for 2022 exams:</b>	<p>As published by Edexcel on Monday 7th February, the following topic areas of the specification are to be examined:</p> <p><b>Paper 1:</b></p> <p><b>Topic 1.1 Enterprise and entrepreneurship</b></p> <ul style="list-style-type: none"> <li>· 1.1.2 Risk and reward</li> <li>· 1.1.3 The role of business enterprise</li> </ul> <p><b>Topic 1.2 Spotting a business opportunity</b></p> <ul style="list-style-type: none"> <li>· 1.2.2 Market research</li> <li>· 1.2.3 Market segmentation</li> </ul> <p><b>Topic 1.3 Putting a business idea into practice</b></p> <ul style="list-style-type: none"> <li>· 1.3.1 Business aims and objectives</li> <li>· 1.3.2 Business revenues, costs and profits</li> <li>· 1.3.3 Cash and cash-flow</li> <li>· 1.3.4 Sources of business finance</li> </ul> <p><b>Topic 1.4 Making the business effective</b></p> <ul style="list-style-type: none"> <li>· 1.4.1 The options for start-up and small business</li> <li>· 1.4.2 Business location</li> <li>· 1.4.3 The marketing mix</li> </ul> <p><b>Topic 1.5 Understanding external influences on business</b></p> <ul style="list-style-type: none"> <li>· 1.5.1 Business stakeholders</li> <li>· 1.5.2 Technology and business</li> <li>· 1.5.3 Legislation and business</li> <li>· 1.5.4 The economy and business</li> <li>· 1.5.5 External influences</li> </ul> <p><b>Calculations:</b></p> <ul style="list-style-type: none"> <li>· Percentages and percentage changes</li> <li>· Revenue, costs and profit</li> <li>· Cash-flow forecasts, including total costs, total revenue and net cash flow</li> </ul> <p><b>Paper 2:</b></p> <p><b>Topic 2.1 Growing the business</b></p> <ul style="list-style-type: none"> <li>· 2.1.1 Business growth</li> <li>· 2.1.3 Business and globalisation</li> <li>· 2.1.4 Ethics, the environment and business</li> </ul> <p><b>Topic 2.2 Making marketing decisions</b></p> <ul style="list-style-type: none"> <li>· 2.2.1 Product</li> <li>· 2.2.3 Promotion</li> <li>· 2.2.4 Place</li> <li>· 2.2.5 Using the marketing mix to make business decisions</li> </ul> <p><b>Topic 2.3 Making operational decisions</b></p> <ul style="list-style-type: none"> <li>· 2.3.1 Business operations</li> </ul>

	<ul style="list-style-type: none"> <li>· 2.3.2 Working with suppliers</li> <li>· 2.3.4 The sales process</li> </ul> <p><b>Topic 2.4 Making financial decisions</b></p> <ul style="list-style-type: none"> <li>· 2.4.1 Business calculations</li> <li>· 2.4.2 Understanding business performance</li> </ul> <p><b>Topic 2.5 Making human resource decisions</b></p> <ul style="list-style-type: none"> <li>· 2.5.1 Organisational structures</li> <li>· 2.5.4 Motivation</li> </ul> <p><b>Calculations:</b></p> <ul style="list-style-type: none"> <li>· Averages</li> <li>· Revenue, costs and profit</li> <li>· Gross profit margin and net profit margin ratios</li> <li>· Average rate of return</li> </ul>
<b>Summer exam dates:</b>	<p>Paper 1: Friday 20<sup>th</sup> May, pm - 1 hour 30 mins (50%)</p> <p>Paper 2: Monday 13<sup>th</sup> June, pm - 1 hour 30 mins (50%)</p>
<b>Other examined component details (dates/deadlines, weighting):</b>	N/A

### March Mock Exam

<b>Date:</b>	7th - 10th March
<b>Content to be examined:</b>	Themes 1 and 2 - from the topics specified in the adaptations above.

### Exam Preparation

<b>Exam preparation tips:</b>	Read the literacy guide for answering the examination questions. We have been working on specific methods in lesson for maximising your marks on questions types and it is important you understand the structure.
<b>Links to subject pages on the exam board website</b>	<a href="https://qualifications.pearson.com/en/qualifications/edexcel-gcse/business-2017.html">https://qualifications.pearson.com/en/qualifications/edexcel-gcse/business-2017.html</a>
<b>Revision websites:</b>	<p><a href="https://www.bbc.com/bitesize/subjects/zpsvr82">https://www.bbc.com/bitesize/subjects/zpsvr82</a></p> <p><a href="https://www.tutor2u.net/business/blog/gcse-igcse-business-studies-revision-notes-master-listing">https://www.tutor2u.net/business/blog/gcse-igcse-business-studies-revision-notes-master-listing</a></p> <p>(Please note that all these revision sites are for business subjects in general and the correct topic areas need to be selected when on the websites)</p>

<b>Links to other resources:</b> <b>(eg. Departmental Google classroom)</b>	Google Classroom – email sent to students
<b>Revision guides:</b> <b>(Where to buy, price etc.)</b>	Purchase for £3 from school – nearly all students have already purchased a copy.